

50 Years & Counting
Yesterday, Today, & Tomorrow

A green rectangular logo for the 2023 WSU Master Gardener Advanced Education Conference. It features a white outline of the state of Washington on the left and a white leafy branch on the right. The text '2023 WSU MASTER GARDENER' is at the top, and 'ADVANCED EDUCATION CONFERENCE' is in the center. Below the logo is an open book icon.

2023 WSU MASTER GARDENER
ADVANCED
EDUCATION
CONFERENCE

Master Gardener Foundation of Washington State
September 27-30, 2023
Tacoma, WA

Advanced Education for
Washington State University
Master Gardeners and all
Garden Enthusiasts

A square QR code located at the bottom right of the conference information box.

SPONSORSHIP OVERVIEW



WASHINGTON STATE UNIVERSITY
EXTENSION



MASTER GARDENER
FOUNDATION
OF WASHINGTON STATE

Extension programs and policies are consistent with federal and state laws and regulations on nondiscrimination regarding race, sex, religion, age, color, creed, national or ethnic origin; physical, mental or sensory disability; marital status, sexual orientation, or status as a Vietnam-era or disabled veteran. Evidence of noncompliance may be reported through your local Extension office.

Event Information

The [WSU Extension Master Gardener Advanced Education Conference](#) will draw WSU Master Gardeners from 39 counties across the State of Washington to sharpen their education.

The conference features continuing education for Extension Master Gardeners through plenary sessions, workshops and breakouts. A marketplace for vendors and exhibitors is included, offering attendees and exhibitors opportunity to network and share information outside of scheduled sessions. The Conference is open to the public.

Dates - The conference runs September 27-30, 2023.

Attendees – Between 400-450 certified Extension Master Gardeners and garden enthusiasts are expected to attend and receive continuing education.

Event Schedule – The conference kicks off Wednesday with pre-event workshops and tours featuring special gardens and other destinations. Registration opens Thursday morning, with an official welcome at 12:30 PM, an opening welcome reception, and over 35 sessions and workshops offered over three days. Friday features a keynote banquet. The conference winds up mid-day Saturday.

Conference Venue – All conference sessions and celebrations will be held in the full-service [Marriott Downtown Tacoma](#), 1538 Commerce St., Tacoma, WA.

About Extension Master Gardeners

A grassroots, sociologic movement that started at Washington State University in 1973, the WSU Extension Master Gardener Program has been cultivating plants, people and communities for 50 years. The WSU Extension Master Gardener Program has been emulated across the United States and into Canada and South Korea. Today more than 100,000 university trained volunteers empower and sustain diverse communities with unbiased, research-based horticulture and environmental stewardship education across the United States, with nearly 4,000 volunteers serving Washington State. The Master Gardener Program is WSU's flagship volunteer program.

The [WSU Extension Master Gardener Program](#) addresses important sociologic and environmental issues like access to healthy food and clean water; pollinator health and habitat; climate change; wildfire preparedness and soil health. We teach people skills that will help put food on the table for friends, families and neighbors; that will help neighborhoods reduce their risk of loss due to wildfire; that will decrease the amount of greenhouse gas going into the atmosphere; that will keep our waterways clean, so we have clean water to drink. We grow healthy and resilient communities.





Partners to Further the Mission

To further the training of volunteers and keep them abreast of cutting-edge horticultural science, the [Master Gardener Foundation of Washington State](#) hosts an annual Advanced Education Conference in partnership with WSU Extension and the dedication of WSU Extension Master Gardener volunteers. This educational event is just one way we strive to ensure that when you reach out to your local Extension Master Gardeners, you are assured of getting cutting-edge, unbiased, scientifically-supported advice. The Conference is also open to the public.

The Advanced Education Conference is fee-based but is also supported by progressive companies and organizations who care about healthy communities and our environment across the state of Washington.



[Master Gardener Foundation of WA State](#)



WASHINGTON STATE UNIVERSITY
EXTENSION

[WSU Extension Master Gardener Program](#)



Sponsorship Information



Help support the conference and gain marketing and networking benefits!

Four levels of sponsorship are available, with benefits scaled to investment (see the chart below). Cash and in-kind sponsorships are available. In addition, a silent and live auction will be held, and we welcome your donation for auction purposes.

	Platinum Presenting Sponsor \$3,000	Gold Welcome Sponsor \$1,500	Silver Sponsor \$750	Bronze Sponsor \$250
Premium placement of logo on conference website	🌸			
Premium placement of logo in sponsor reel during start, breaks and close of each day	🌸	🌸		
Complimentary Banquet tickets	4	2		
Booth in marketplace	🌸	🌸	🌸	
Option to include item in swag bag (discount coupon, sample, special offer, etc.)	🌸	🌸	🌸	
Logo on conference website	🌸	🌸	🌸	🌸
Logo in rotating sponsor reel during start, breaks and close of each day	🌸	🌸	🌸	🌸
Logo inclusion in attendee post-event acknowledgement	🌸	🌸	🌸	🌸



Vendor and Exhibitor Information

Grab the opportunity to network directly with attendees and profile your products or services in prime spots in high traffic locations!

Marketplace – 8X8 Market Space with pipe & drape, and skirted table. limited spaces are available within the secured Marketplace where you can market your products geared toward the large and vital gardener community. This is a great fit for anyone wishing to sell garden-related products, specialty plants and seeds, books and periodicals, clothing, tools and irrigation products, garden furniture and art- to name a few – to an audience of eager customers! Marketplace will be open during the main hours of the conference, and you'll be joined by Master Gardener Foundations offering merchandise. You will manage your own sales. Events will be held within the Marketplace to bring traffic.



Exhibitor Booths – 8X8 footprint with 6-foot skirted table in high-traffic locations throughout the center, where Exhibitors can demonstrate their products and show their services – if they don't wish to sell from their booth. This is a perfect place for landscape services, local utilities, equipment retailers, irrigation innovators, etc. The booth locations are located near classrooms to ensure high traffic. Nonprofit pricing is also available.



In-Kind Donations

In-kind donors are welcomed and fall under one of the following categories:

- Auction item (physical good or a certificate for service)
- Swag bag item (physical good or a coupon)
- Garden Patron (physical good or donated service providing a direct value, i.e., printing services)

We ask donors to state the value of the items being donated and will recognize donors of accepted gifts as described below.



- **Auction** item donors: name of business listed in the program and the website
- **Swag Bag donors:** name of business listed in the program and the website
- **Garden Patron:** donor of in-kind goods or services valued at \$750 or more will be represented on the sponsor website page as a Garden Patron with a company logo, if applicable.

Sponsorships can be tailored to meet your needs.

Fill out and return the Sponsorship Pledge form or contact **Gilbert Plascencia at treasurermgfw@gmail.com**, to pledge today!

We appreciate your support!

SPONSOR APPLICATION

2023 WSU Master Gardener Advanced Education Conference

September 27-30, 2023

Marriott Downtown Tacoma

1538 Commerce St., Tacoma, WA



COMPANY NAME

CONTACT

ADDRESS

PHONE

CITY/STATE/ZIP

EMAIL

SPONSORSHIP SELECTION

PLATINUM	\$3,000
GOLD	\$1,500
SILVER	\$ 750
BRONZE	\$ 250

MARKETPLACE/EXHIBITOR SELECTION

MARKETPLACE VENDOR	\$200
NON-PROFIT VENDOR	\$ 75
EXHIBITOR	\$200
NON-PROFIT EXHIBITOR	\$ 75

PAYMENT INFORMATION

AMOUNT

PAYMENT METHOD

CHECK

VISA

MC

Please make checks payable to Master Gardener Foundation of Washington State

CREDIT CARD NUMBER

CVV

EXP.

NAME ON CARD

BILLING ADDRESS

CITY/STATE/ZIP

AUTHORIZED SIGNATURE



Please send completed form with check to:

Master Gardener Foundation of Washington State
PO Box 10533
Yakima WA 98909

[Master Gardener Foundation of Washington State](#)

The Master Gardener Foundation of Washington State is a 501(c)(3) entity.

Federal Tax ID# is: 91-1148165



AUCTION & IN-KIND DONOR

2023 WSU Master Gardener Advanced Education Conference
September 27-30, 2023

Marriott Downtown Tacoma
1538 Commerce St., Tacoma, WA



CONTACT INFORMATION

COMPANY NAME	CONTACT
ADDRESS	PHONE
CITY/STATE/ZIP	
EMAIL	

SILENT AUCTION DONATION

SILENT AUCTION DONATION
VALUE

IN-KIND DONATION

(for example, printing services, pens for conference bags, product samples, coupons, etc.)

IN-KIND DONATION
VALUE

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FOUNDATION
OF WASHINGTON STATE